

GREY BRUCE HOSPICE INC.

2022-2026 Strategic Plan

MISSION

To provide comprehensive compassionate care to all in our community during their journey with a life limiting illness.

VISION

Community supporting community to live well with dying.

PILLARS



GOALS & ACTION ITEMS



Governance

- S1. Enhance our governance structure to meet the goals of the Strategic Plan
- S2. Develop a Board and Senior Management Succession Plan
- S3. Meet the standards of HPCO Accreditation

Finance

- S4. Development and Implementation of a Financial Sustainability Plan
- S5. Investigate and implement the creation of a Foundation

Operational

- S6. Employ a Digital Integration system
- S7. Recruit and retain volunteers
- S8. Reorganize the staffing model to achieve the best outcomes for Care Delivery and Recruitment and Retention of Staff

Awareness

- S9. Create a Communication and Marketing Plan
- S10. Provide an Awareness Campaign on palliative care and hospice in Grey Bruce
- S11. Advocate for palliative care in Grey Bruce on local and provincial governance bodies
- S12. Continue to share our good stories and successes
- S13. Promote our services to Service Clubs, religious organizations and local governments



Programs

- P1. Implement a Staff Wellness program
- P2. Implement a robust complementary therapy volunteer program
- P3. Develop a Respite Care program for short-term support
- P4. Develop Legacy programs
- P5. Develop an outpatient plan Pain and Symptom Management program
- P6. Develop palliative care opportunities for Nursing, PSW, and Medical Resident programs
- P7. Develop In-Home palliative care and hospice visiting program
- P8. Grow/enhance Grief and Bereavement programs



Education

- E1. Equip the staff and volunteers with communication tools
- E2. Educate the community on the breadth of services offered
- E3. Promote and encourage Professional Development for staff, volunteers, and Board



In-Patient Care

- I1. Continue to monitor, explore, and evaluate opportunities and roles in Palliative Care projects within Grey Bruce
- I2. Provide exemplary in-patient services to clients and their families/circle of care

